The success of Construction Forum STL is based on its accessibility and inclusion. We call it “Knocking down the walls to make a room big enough for everyone.” We do not purport to be the “voice” for anyone in the industry. Rather, we are a “room” where all those voices can be heard.

All of our events and communication — Quarterly speakers/networking; newsletters; website, etc. — are free and open to anyone and everyone who has an interest in improving construction and development in the St. Louis region.

Because we are a 501(c)(4) civic organization with no “membership” requirement to access our offerings, sponsorship of Construction Forum STL are tax deductible as a business expense. We appreciate the contribution that our sponsors make and take very seriously our obligation to deliver a high level of industry engagement and marketing value. Our metrics are constantly and instantly available. Sponsorship is fully deductible as a regular business marketing expense.

“I WOULD ENCOURAGE ANYONE THINKING IN TERMS OF REACHING THE BEST MINDS IN THE CONSTRUCTION INDUSTRY TO ATTEND CONSTRUCTION FORUM EVENTS. WHETHER YOU SEEK THOUGHT LEADERS IN THE AREAS OF DIVERSITY AND INCLUSION, DESIGN BUILD PROJECTS, OR THREE-DIMENSIONAL MODELING, A VISIT WITH FORUM MEMBERS IS AN INVESTMENT IN YOUR COMPANY’S FUTURE.”

— Howard Hayes – Director Minority Business Development & Compliance, St. Louis Development Corporation —
• Approximately 1,700 people have attended our last four networking speaker events.
• Our email newsletter is distributed twice weekly to 12,000 email addresses, with a 24% open rate and an 18% click through rate.
• Our weekly employment listings show, on the website and by email, show between 40 and 65 listings per week.
• Our website www.ConstructForSTL.org has 20,000 page views per month from 8,500 users in 11,500 sessions.

LINKS:
Access the latest email activity report.
Access the latest website analytics.

All of our programming and communication are made possible through our sponsors. Among the companies that have sponsored Construction Forum STL are:
• AEDIica Case Engineering
• Aon
• Aschinger Electric
• Ameren Missouri
• BDO (Formerly Stone Carlie)
• Bi-State Roof Systems
• Carpenters District Council
• Drilling Service
• Dynamic Controls
• Eastern Missouri Laborers District Council
• Electrical Connection
• Flooring Foundation
• Icon Mechanical
• Korte Company
• Kozeny-Wagner
• McCarthy, Leonard & Kaemmerer
• MHS Legacy Group
• Midwest BankCentre
• Murphy Company
• MHS Legacy Group
• Midwest BankCentre
• Murphy Company
• Nagwe Materials
• Niehaus Construction Services
• P&A Drywall Supply
• Rhodey Construction
• Seller Instrument
• Sheet Metal Workers Local 36
• Washington University Graduate Construction Program
• T. J. Wies Construction
• Wiles Drywall
• S.M. Wilson

“THE FORUM HAS BEEN A GREAT RESOURCE FOR ALL INVOLVED IN OUR INDUSTRY.

Simply bringing people in our industry together and offering professional discussion and allowing us the time to be in the same room with peers, owners, prospective clients and friends is accomplishment enough. Your locations are always of interest and your speakers are a great mixture of industry related topics and themes of the day.

I stand in awe of the number of people you drag out of bed with every meeting—keep up the good work. I have never left a Forum meeting disappointed.”

— Ron Unterreiner — Vice President, Rhodey Construction —
A Forum Master Sponsorship is $5,000, which includes:
• Mention in all event promotional materials (newsletters, on-site displays, and PowerPoints) for four events
• Tabletop or banner exhibit at four events
• Ads in 104 newsletters (twice a week for one year)
• One year of advertising on the website

We also have half and quarter sponsorships at $2,500 and $1,250. The half has two events and half a year of web/newsletter associated with it. The quarter has one event and three months of web/newsletter.

“CREATING NEW FORMS OF UNDERSTANDING LEVERAGES THE WORK TOWARD PRACTICAL OUTCOMES AIMED AT IMPROVING EXISTING SITUATIONS.”

— Deborah Heney, PhD, Professor of History, St. Louis Community College, Research Area: Race and the Building Trades —

Standalone sponsorship of Forum quarterly networking/speaker events is also available.
• Event sponsors are mentioned in all event promotional materials,
• Their logo is displayed on banners, PowerPoints, and podium mention on the day of the event.
• They also receive the opportunity to have a tabletop display during the networking portion of the event.

Event sponsorship investment is $1,000 each for a single event, $950 for two events $850 for three events and $750 each for four events.

The forum’s journal ConstructForSTL publishes four times per year. It is published online, plus 2,000 print copies.
Link for demographics and rates.

“ARCHITECTURE STARTS WHEN YOU CAREFULLY PUT TWO BRICKS TOGETHER. THERE IT BEGINS.”

— Ludwig Mies van der Rohe —