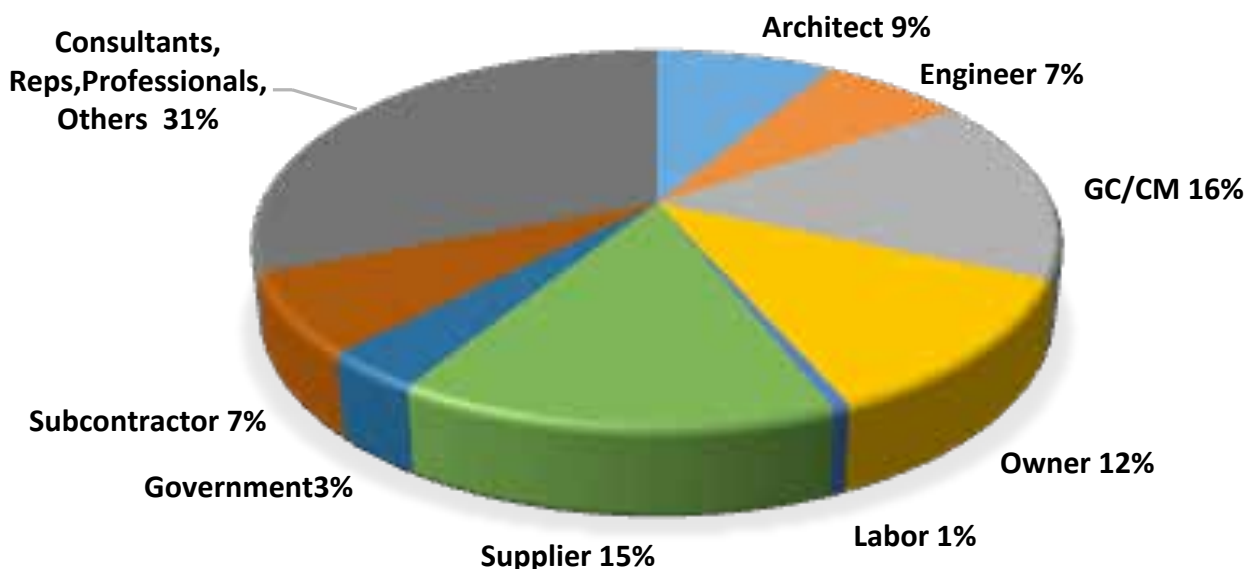


Key Marketing Take-Aways Regarding Construction Forum St. Louis Magazine:

- **BIG REACH** – over 10,000 copies sent, posted on Construction Forum STL website.
- **AFFORDABLY PRICED** – Not having to print or mail printed magazines means that we can offer Construction Forum St. Louis at an incredible cost:value proposition. Discounts are available for multiple insertions. Special rate discounts are offered to Forum Master Sponsors and Event Sponsors.
- **COMPLETELY MEASURABLE AND ACCOUNTABLE** – The number of copies delivered and opened will be tracked. Opens and reader behaviors will be reported in detail through analytics.
- **EXTRA MARKETING CAPABILITY** – Readers will be able to click on your ad and go to your website or a microsite. You will be able to embed demonstration video, interactive graphics, links to photos and whitepapers and other rich media in your ad.

READERSHIP BREAKOUT



MEDIA RATES

	1X	2X	4X
Full Page	1000	900	800
Half Page	750	650	550
Quarter Page	500	400	300